Claim 1. A system for displaying products available for purchase to consumers who are displaying any document on any computer device comprising, conducting a statistical frequency analysis of the word occurrence in the document to determine keywords for the document, and preparing a list of products to be displayed which are

5   relevant to the keywords which have been determined.

Claim 2. The system of Claim 1 in which the products are manually preselected for display.

10   Claim 3. The system of Claim 1 in which the products are determined by conducting a statistical frequency analysis of the word occurrence in product descriptions, determining keywords for each of the products and matching the keywords in the document to the keywords in the product descriptions.

15   Claim 4. The system of Claim 1 in which the keywords chosen from the document are based upon words selected for a query by the consumer.

Claim 5. The system of Claim 1 in which the products relevant to the information in the document are preselected and embedded in the document.

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Claim 6. The system of Claim 3 in which the product list is carried on a separate database and the relevant products selected for display are chosen by keyword matching.

Claim 7. The system of Claim 1 in which the keywords are embedded in the document by metatagging.

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Claim 8. The system of Claim 1 in which the relevant products are chosen by use of a Boolean ANDed query conducted on the document and the product database.

Claim 9. The system of Claim 1 in which the relevant product list is ordered based upon date, price, sale status, or keyword weighting.

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Claim 10. The system of Claim 1 in which the keywords are associated with their synonyms.

15   Claim 11. A system for displaying products available for purchase to consumers who are displaying any document on any computer device comprising, conducting a statistical frequency analysis of the word occurrence in the document to determine keywords for the document, conducting a statistical frequency analysis of the word occurrence in the product descriptions, determining keywords for each of the products, 20   matching the keywords in the document to the keywords in the product descriptions and displaying those products with matching keywords.

Claim 12. The system of Claim 11 in which the keywords are embedded in the document prior to its display.

Claim 13. The system of Claim 12 in which the keywords are embedded in the document by metatagging.

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Claim 14. The system of Claims 1 or 11 in which the products displayed contain links to a sale site for the product.

Claim 15. The system of Claim 11 in which the relevant products are chosen by

10   use of a Boolean ANDed query conducted on the document and the product database.

Claim 16. The system of Claim 11 in which the relevant products are ordered based upon date, price, sale status, or keyword weighting.

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Claim 17. The system of Claim 11 in which the keywords are associated with their synonyms.